



Membership Development / Circular Impact Manager

Charitable Recycling Australia champions the circular economy for a sustainable environment and an equitable society. Its members collectively divert over a million tonnes of household donations away from landfill, raise almost a billion dollars for social good and save 880,000 tonnes of CO2 emissions through reuse in 3,000+ charity and social enterprise shops every year.

We're looking for a highly communicative, proactive, professional, energetic and engaging Membership Development & Circular Impact Manager to deliver a bold and ambitious strategic plan to support the sector and gear up the association for the next horizon.

The successful candidate will have the flexibility to work from home anywhere in Australia, for 3-5 days a week dependent on relevant experience, for an initial two-year contract and will report to the CEO. During this time, there is potential for a succession plan to be developed for the incumbent to be groomed into the CEO role in the future.

The remit of this new role covers Business Development, Impact and Policy.

Business Development – Membership & Partnerships

- Maintain and grow the current 90%+ member retention achieved over the past years
- Develop an incremental new member acquisition campaign
- Launch the new Corporate & Social Enterprise Partners program
- Implement a new Business Services Directory to link members with suppliers
- Research opportunities for new webinars, training services and other relevant resources

Impact – Member Engagement & Services

- Support members to increase their individual and collective impact
- Co-ordinate the new Charitable Retail Benchmarking tool
- Research members for collective consumer retail insights and trends
- Communicate and engage members nationally, and attend member meetings in each state
- Participate in member working groups on eCommerce, Collections and Social Media
- Co-ordinate the quarterly waste levy rebate program
- Collaborate with the CEO on the National Volunteer Drive and the National Reuse Campaign
- Collaborate with the CEO on the National Clothing Product Stewardship Scheme

Policy – Development & Advocacy

- Support the CEO in the development of a Circular Economy Strategy
- Input into the research and development of a National Reuse Policy
- Support the development of advocacy and influencing campaigns
- Input into the development of Donation Bin Policies
- Identify and engage relevant policy development consultants
- Collaborate with the CEO on funding proposals to government and philanthropy

Essential to this role is business development or member engagement expertise, ideally gained within an association or membership organisation. The successful candidate will also have a highly values-based and charitable ethos, aligned with the values of transparency, accountability and continuous improvement. An understanding of sustainability and circular economy principles will also be useful, and/or alternatively some expertise in policy development and advocacy.

The final job description can also be tailored to the successful candidate's strengths, and applications are welcomed from both established and emerging future leaders.

This role would suit an emerging leader as a fulltime role, or a seasoned executive looking for 3-4 days a week.

Please supply a concise and engaging one-page cover letter with your resume and salary expectations to Omer Soker, CEO, Charitable Recycling Australia at omer@charitablerecycling.org.au